

# Intellectual Property and Copyright



## 1. Purpose

Mindshift 4 Life values creativity, originality, and ethical use of intellectual property. This policy outlines our approach to protecting and respecting copyright, trademarks, and other intellectual property rights in all aspects of our work.

## 2. Scope

This policy applies to all training materials, resources, branding, communications, and content created or used by Mindshift 4 Life.

## 3. Ownership

All original content developed by Mindshift 4 Life—including course materials, logos, branding elements, handouts, and digital resources—is the intellectual property of Mindshift 4 Life unless otherwise stated.

## 4. Use of Materials

Participants and collaborators may:

- Use materials for personal learning and reference
- Share publicly available resources with attribution
- Not reproduce, modify, or distribute proprietary content without written permission

## 5. Third-Party Content

Where third-party content is used (e.g., research articles, videos, frameworks), we:

- Attribute sources appropriately
- Seek permission where required
- Comply with fair use and licensing terms

## 6. Logos and Branding

Mindshift 4 Life's name, logo, and visual identity may not be used without written consent. This includes use on websites, promotional materials, or social media.

## 7. Copyright Infringement

We take copyright seriously. If you believe your intellectual property has been used without permission, please reach out via phone or email. We will investigate and respond promptly.

**Mindshift 4 Life**

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## 8. Collaboration and Co-Creation

Where content is co-created with partners or participants, ownership and usage rights will be agreed upon in writing prior to publication or distribution.

## 9. Review

This policy is reviewed regularly to reflect changes in legislation, practice, and creative direction.

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